



Junior Women's Association of Greenville

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FOR IMMEDIATE RELEASE

**JUNIOR WOMEN'S ASSOCIATION PRESENTS
3rd ANNUAL TOUCH-A-TRUCK EVENT**

Greenville, N.C. - On Saturday, April 27, 2013, the Junior Women's Association of Greenville (JWA) presents the third annual Touch-A-Truck event for kids of all ages. Big rigs, emergency vehicles, construction equipment and all the other big machines that make kids say "whoa!" will be on display from 10 a.m. to 2 p.m. in the parking lot area between the Greenville Mall and East Carolina Bank. Children will have the opportunity to climb in and explore vehicles from local emergency responder agencies and businesses while talking to equipment professionals and learning about these machines and their role in the community. Families will enjoy face painting, bounce houses, food and special guest appearances!

Admission is \$5 per person for adults and children. Infants are free. All Touch-A-Truck proceeds, including admission donations, will benefit five local non-profit organizations including: the Boys and Girls Clubs of Pitt County, Habitat for Humanity of Pitt County, the Food Bank of Central & Eastern North Carolina, RHA Howell and Literacy Volunteers Pitt County. Tickets are available from JWA members and at the event entrance.

Over 1,500 people attended the 2nd Touch-A-Truck event in April 2012 which raised more than \$14,000 for charity. "This year's Touch-A-Truck event is sure to be a uniquely memorable experience for families that will greatly benefit our community," said JWA President Jessica Davis.

Visit our Facebook page (<https://www.facebook.com/JWAGreenvilleNCTouchATruck>) for the most up-to-date event information.

About Junior Women's Association

The Junior Women's Association of Greenville is a non-profit organization with the mission to promote volunteerism, develop the potential of women and improve the community through the effective action and leadership of trained volunteers.

JWA's impact has been significant. In its second year (2011-2012) the JWA presented \$39,000 in community donations and completed more than 2,400 hours of community service. Members continue to volunteer and raise money benefiting six community organizations.

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CONTACT: Crystal Dunn at 252-347-9420 or e-mail Crystal at jwagreenville@gmail.com for more information or to schedule an interview with JWA President Jessica Davis or Touch-A-Truck committee cochairs Stacey Brown and Megan Wiggs.