



**Junior Women's Association of Greenville**

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FOR IMMEDIATE RELEASE

**JUNIOR WOMEN'S ASSOCIATION PRESENTS  
4th ANNUAL TOUCH-A-TRUCK EVENT**

Greenville, N.C. - On Saturday, April 5, 2014, the Junior Women's Association of Greenville (JWA) and Bill Clark Homes present the fourth annual Touch-A-Truck event for kids of all ages. Big rigs, emergency vehicles, construction equipment and all the other big machines that make kids say "whoa!" will be on display from 10 a.m. to 1 p.m. in the parking lot area between the Greenville Mall and Vantage South Bank. Children will have the opportunity to climb in and explore vehicles from local emergency responder agencies and businesses while talking to equipment professionals and learning about these machines and their role in the community. Families will enjoy face painting, bounce houses, food and special guest appearances!

Admission is \$5 per person for adults and children if tickets are purchased in advance from JWA Members. Admission at the event entrance is \$7 per person.. Infants are free. All Touch-A-Truck proceeds, including admission donations, will benefit five local non-profit organizations including: the Boys and Girls Clubs of Pitt County, Habitat for Humanity of Pitt County, the Food Bank of Central & Eastern North Carolina, RHA Howell and Literacy Volunteers Pitt County.

Over 1,500 people attended the 3rd Touch-A-Truck event in April 2013 which raised \$7,000 for charity. "The Junior Women's Association of Greenville's Fourth Annual Touch-A-Truck event will be an enjoyable experience for all who attend. In addition to providing fun for families, it benefits several outstanding organizations right here in Pitt County and Eastern North Carolina. JWA is grateful for the support of so many individuals and local businesses that makes this event possible." said JWA President Stephanie Bunn.

Visit our Facebook page (<https://www.facebook.com/JWAGreenvilleNCTouchATruck>) for the most up-to-date event information.

### **About Junior Women's Association**

The Junior Women's Association of Greenville is a non-profit organization with the mission to promote volunteerism, develop the potential of women and improve the community through the effective action and leadership of trained volunteers.

JWA's impact has been significant. In its third year (2012-2013) the JWA presented \$44,500 in community donations and completed more than 1,000 hours of community service. Members continue to volunteer and raise money benefiting six community organizations.

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CONTACT: Crystal Dunn at 252-347-9420 or e-mail Crystal at [jwagreenville@gmail.com](mailto:jwagreenville@gmail.com) for more information or to schedule an interview with JWA President Stephanie Bunn or Touch-A-Truck committee co-chairs Sara Lilley and Rebecca Warren.